

<b>Course title</b> ABC Przedsiębiorczości / ABC of entrepreneurship		<b>ECTS code</b> 4.0.1760	
<b>Name of unit administrating study</b> Faculty of Chemistry			
<b>Studies</b>			
<b>Field of study</b>	<b>Type</b>	<b>Form</b>	
Chemistry	Bachelor	Full-time studies	
<b>Teaching staff</b> Dr Andrzej Poszewiecki			
<b>Forms of classes, the realization and number of hours</b>		<b>ECTS credits</b> 1	
<b>A. Forms of classes, in accordance with the UG Rector's regulations</b> lecture		classes - 20 h tutorial classes – 2 h student's own work – 3 h	
<b>B. The realization of activities</b> in-class learning		Total: 25 h - 1 ECTS	
<b>C. Number of hours</b> 20 h lecture			
<b>The academic cycle</b> 2020/21 summer semester			
<b>Type of course</b> obligatory		<b>Language of instruction</b> Polish	
<b>Teaching methods</b> Project method (research project) Analysis of texts with discussion Lecture with multimedia presentation Activating exercises Analysis of critical events		<b>Form and method of assessment and basic criteria for evaluation or examination requirements</b>	
		<b>A. Final evaluation, in accordance with the UG study regulations</b> course completion (with a grade)	
		<b>B. Assessment methods</b> Individual work, Group work, Business project	
		<b>C. The basic criteria for evaluation or exam requirements</b>  Individual work as part of the classes - 30% Group work as part of the classes – 10%  Business project – 60%	
<b>Required courses and introductory requirements</b> None			
<b>Aims of education</b>  Providing basic knowledge and skills allowing for effective functioning in a business environment and developing an entrepreneurial attitude Elementary preparation for independent business operations Preparation for further entrepreneurship education			
<b>Course contents</b> The concept of an entrepreneurial person Determinants of entrepreneurial attitudes (culture, education, social position, traditions, family, demography, economic situation, etc.) Manifestations of entrepreneurship (life, in the economy) The characteristics of an entrepreneurial person Personality test - identification of entrepreneurial features Presentation of the profiles of well-known enterprising people  Entry into the labor market Form of employment			

Rights and obligations of the parties to the contract in the light of the provisions of the Labor Code and the Civil Code  
 Tax and insurance consequences  
 Termination of the contract  
 Running a business  
 Self-presentation

The role of innovative thinking in entrepreneurial behavior  
 Sources of ideas (imitation, creative thinking, needs, etc.)  
 Environment as a factor of success  
 Pros and cons of sources of ideas  
 Innovations and their specificity in business development  
 Opportunities and risks in innovative activities  
 Business incubators

### **Bibliography of literature**

#### **A. Literature required to pass the course**

Glinka B., Gudkova S., Przedsiębiorczość, Oficyna a Wolters Kluwer business, Warszawa 2011  
 Matejun M., Zarządzanie małą i średnią firmą w teorii i ćwiczeniach, Difin, Warszawa 2012  
 Mućko P., Sokół A., Jak założyć i prowadzić działalność gospodarczą w Polsce i w wybranych krajach europejskich, CEDEWU, Wydanie IX, Warszawa 2018

#### **B. Extracurricular readings**

Cieślik J., Przedsiębiorczość dla ambitnych. Jak uruchomić własny biznes, Wydawnictwa Akademickie i Profesjonalne, Warszawa 2010  
 Drucker P., Innowacja i przedsiębiorczość. Praktyka z zasady, PWE, Warszawa 1992  
 Ignaciuk E., Umowy cywilnoprawne a bezpieczeństwo podmiotów rynku pracy, [w:] Zachowania rynkowe przedsiębiorstw w teorii i praktyce gospodarczej, pod red. B. Majeckiej i M. Jarockiej, Polskie Towarzystwo Ekonomiczne, Oddział w Gdańsku, Gdańsk 2015, s.154-169  
 Ignaciuk E., Machowska-Okrój S., Przedsiębiorczość jako czynnik rozwoju społeczno-gospodarczego, Zeszyty Naukowe Uniwersytetu Gdańskiego, „Studia i Materiały Instytutu Transportu i Handlu Morskiego” 2016, nr 13, s.171-192  
 Ignaciuk E., Kiwak W., Społeczno-ekonomiczne konsekwencje naruszania równowagi między pracą i życiem osobistym, [w:] Bezpieczeństwo zdrowotne – ujęcie interdyscyplinarne, pod red. I. Babetsa i H. Marka, Wydawnictwo Wyższej Szkoły Bezpieczeństwa, Poznań 2016, s.37-47  
 „Harvard Business Review Polska”  
 „Forbes”, „Gazeta Prawna”

### **Knowledge**

Student recognizes the economic, legal and ethical conditions of various aspects of entrepreneurship

### **Skills**

Student uses specialist terminology by designing entrepreneurial activities  
 Student formulates plans for individual development

### **Social competence**

Student works in an entrepreneurial way  
 Student identifies and critically evaluates entrepreneurial attitudes