


**KAPITAŁ LUDZKI**  
 NARODOWA STRATEGIA SPÓJNOŚCI

 Projekt współfinansowany przez  
 Unię Europejską w ramach  
 Europejskiego Funduszu  
 Społecznego

**UNIA EUROPEJSKA**  
 EUROPEJSKI  
 FUNDUSZ SPOŁECZNY


<b>Course title</b>		<b>ECTS code</b>															
Small business management		13.3.0738															
<b>Name of unit administrating study</b>																	
Faculty of Economics																	
<b>Studies</b>																	
<table border="1"> <thead> <tr> <th>faculty</th> <th>field of study</th> <th>type</th> <th>all</th> </tr> </thead> <tbody> <tr> <td rowspan="4">Faculty of Chemistry</td> <td rowspan="4">Chemical Business</td> <td>form</td> <td>all</td> </tr> <tr> <td>specjalty</td> <td>all</td> </tr> <tr> <td>specialization</td> <td>all</td> </tr> <tr> <td></td> <td></td> </tr> </tbody> </table>		faculty	field of study	type	all	Faculty of Chemistry	Chemical Business	form	all	specjalty	all	specialization	all				
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		specialization	all														
<b>Teaching staff</b>																	
prof. UG, dr hab. Wojciech Bizon; mgr Paulina Szulc-Fischer; mgr Dominik Aziewicz; dr Jerzy Podlewski; dr Andrzej Poszewiecki																	
<b>Forms of classes, the realization and number of hours</b>		<b>ECTS credits</b>															
<b>Forms of classes</b>		3															
Auditorium classes, Lecture		classes - 30 h															
<b>The realization of activities</b>		tutorial classes – 15 h															
classroom instruction		student's own work – 30 h															
<b>Number of hours</b>		Total: 75 h - 3 ECTS															
Auditorium classes: 15 hours, Lecture: 15 hours																	
<b>The academic cycle</b>																	
2022/2023 winter semester																	
<b>Type of course</b>		<b>Language of instruction</b>															
obligatory		polish															
<b>Teaching methods</b>		<b>Form and method of assessment and basic criteria for evaluation or examination requirements</b>															
<ul style="list-style-type: none"> <li>- Lecture</li> <li>- Workshop</li> <li>- group work</li> <li>- multimedia-based lecture</li> <li>- seminar lecture</li> </ul>		<b>Final evaluation</b>															
		<ul style="list-style-type: none"> <li>- Graded credit</li> <li>- Examination</li> </ul>															
		<b>Assessment methods</b>															
		current individual or team work (projects) and written test															
		<b>The basic criteria for evaluation</b>															
		Project (50% weight)															
		Written exam (50% weight)															
		In project evaluation (description of the innovative or given business concept of the undertaking and the ways of their implementation), the following will be taken into account:															
		<ul style="list-style-type: none"> <li>- innovation of the idea,</li> <li>- argumentation indicating the feasibility of the project,</li> <li>- the quality of the market analysis,</li> <li>- assessment of the cost / result ratio,</li> <li>- quality of the presentation,</li> <li>- the ability to answer the questions of the lecturer and other students</li> </ul>															
<b>Method of verifying required learning outcomes</b>																	
<b>Required courses and introductory requirements</b>																	
<b>A. Formal requirements</b>																	
none																	
<b>B. Prerequisites</b>																	
none																	

<b>Aims of education</b>	
The subject is to provide skills related to setting up and running a business within a small enterprise.	
<b>Course contents</b>	
Course contents 1. Charakterystyka małych przedsiębiorstw 1. Characteristics of small enterprises 2. Osobowość a zarządzanie małym przedsiębiorstwem 2. Personality and management of a small enterprise 3. Tworzenie kreatywnych idei na nowy biznes 3. Finding creative ideas for a new business 4. Planowanie i wybór struktury nowych firm 4. Planning and selection of the structure of a new business 5. Finansowanie małego biznesu 5. Financing small business 6. Elementy zarządzania wiedzą 6. Elements of knowledge management 7. Motywowanie i ocena personelu 7. Motivating and evaluation of staff	
<b>Bibliography of literature</b>	
Bibliography of literature Literature required to pass the course Cieślak J., Przedsiębiorczość dla ambitnych. Jak uruchomić własny biznes, Wydawnictwa Akademickie i Profesjonalne, Warszawa, 2006 Extracurricular readings	
<b>The learning outcomes (for the field of study and specialization)</b>	<b>Knowledge</b>
	<b>Skills</b>
	<b>Social competence</b>
<b>Contact</b>	
w.bizon@ug.edu.pl	