


**KAPITAŁ LUDZKI**  
 NARODOWA STRATEGIA SPÓJNOŚCI

 Projekt współfinansowany przez  
 Unię Europejską w ramach  
 Europejskiego Funduszu  
 Społecznego

**UNIA EUROPEJSKA**  
 EUROPEJSKI  
 FUNDUSZ SPOŁECZNY


<b>Course title</b>		<b>ECTS code</b>	
Economy and entrepreneurship		13.3.0726	
<b>Name of unit administrating study</b>			
Faculty of Economics			
<b>Studies</b>			
<b>faculty</b>	<b>field of study</b>	<b>type</b>	first tier studies (BA)
Faculty of Chemistry	Chemical Business	<b>form</b>	full-time
		<b>specjalty</b>	all
		<b>specialization</b>	all
<b>Teaching staff</b>			
prof. UG, dr hab. Wojciech Bizon; dr Waldemar Polak; dr Jerzy Podlewski			
<b>Forms of classes, the realization and number of hours</b>		<b>ECTS credits</b>	
<b>Forms of classes</b>		2	
Lecture		classes - 30 h	
<b>The realization of activities</b>		tutorial classes – 5 h	
classroom instruction		student's own work – 15 h	
<b>Number of hours</b>		Total: 50 h - 2 ECTS	
Lecture: 30 hours			
<b>The academic cycle</b>			
2022/2023 winter semester			
<b>Type of course</b>		<b>Language of instruction</b>	
obligatory		polish	
<b>Teaching methods</b>		<b>Form and method of assessment and basic criteria for evaluation or examination requirements</b>	
- multimedia-based lecture		<b>Final evaluation</b>	
- seminar lecture		Graded credit	
		<b>Assessment methods</b>	
		written test	
		<b>The basic criteria for evaluation</b>	
		The basic criteria for evaluation or exam requirements	
		According the scale of grades consistent with the UG Regulations	
<b>Method of verifying required learning outcomes</b>			
<b>Required courses and introductory requirements</b>			
<b>A. Formal requirements</b>			
none			
<b>B. Prerequisites</b>			
none			
<b>Aims of education</b>			
Aims of education			
The main aim of the subject is to provide knowledge of the principles of economics and stimulate skills essential in creating entrepreneurial attitudes.			
<b>Course contents</b>			
Course contents			
1. Economics and management as an important part of the life in modern societies.			
2. Principles of economic thinking: preferences, choice, rational management, the opportunity cost.			
3. Areas of activity in the enterprise: production, sales, finances, marketing, management, logistics, human resources.			

4. Profit-oriented activity: production, revenues, costs, rate of return.
5. Entrepreneurial attitude - soft and hard skills in carrying out own ventures.
6. Developing entrepreneurial skills - trainings, games, simulations, case studies.

**Bibliography of literature**

Bibliography of literature

Literature required to pass the course

1. M. Burda, Ch. Wypłosz, Makroekonomia. Podręcznik europejski, PWE, Warszawa 2013.
2. T. Kamińska , B.Kubska-Maciejewicz, , J. Laudańska-Trynka , Teoria podejmowania decyzji przez podmioty rynkowe, Wydawnictwo Uniw. Gd., Gdańsk 2000
3. Cieślak J., Przedsiębiorczość dla ambitnych. Jak uruchomić własny biznes, Wydawnictwa Akademickie i Profesjonalne, Warszawa, 2006

Extracurricular readings

Efektywność innowacyjnych narzędzi dydaktycznych w procesie kształtowania postaw przedsiębiorczych, W. Bizon, A Poszewiecki [red.], Wydawnictwo Uniwersytetu Gdańskiego, Gdańsk

**The learning outcomes (for the field of study and specialization)**

**Knowledge**

Knowledge

- Students get knowledge about the basic economic processes in the economy.
- They understand how the economy affects the life of society.
- Identify main areas of activity in the enterprise.
- List the most important tasks of the main departments of the company.
- They understand what the profit and loss account are.
- They know the concept of rate of return (profitability).
- Define and mention hard and soft competences necessary in running a business.
- They know how to shape and develop entrepreneurial skills.

**Skills**

Skills

- Students can distinguish various forms of management.
- Can explain how forms of economic activity translate into economic efficiency.
- Are able to perform simple financial calculations used in the construction of business plans.
- Can use soft competences in interpersonal communication.

**Social competence**

Social competence

- Accuracy, inclination to self-development, regularity, versatility

**Contact**

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